

DATE: January 22, 2026

VERSION: 1.0

THE BOSS CASINO AFFILIATE PROGRAM

TERMS AND CONDITIONS

1. INTRODUCTION

This Affiliate Program Agreement (the “Agreement”) sets out the terms and conditions agreed between:

(1) Jefe LTD (the “Company”), a company duly registered under the laws of the Republic of Cyprus, inclusive of its parent entities and any sister entities sharing majority common ownership, and

(2) the person, entity, or company set out on the relevant application form (the “Affiliate”) requesting access to the Company’s affiliate program (the “Affiliate Program”), as they relate to the Affiliate’s application to and, upon approval by the Company and execution of an Insertion Order Agreement, participation in the Affiliate Program.

By submitting an affiliate application (“Affiliate Application”), the Affiliate accepts and agrees to comply with these Terms and Conditions and all applicable laws and regulations.

The Company owns and operates The Boss Casino sweepstakes-based promotional entertainment platform and related websites and applications (the “Boss Casino Websites”). The Affiliate maintains and operates one or more marketing properties through which it conducts its referral and promotional activities (the “Affiliate Site(s)").

The Company and the Affiliate may be referred to individually as a “Party” and collectively as the “Parties.”

2. DEFINITIONS

Unless otherwise defined herein:

“Affiliate” means the approved applicant participating in the Affiliate Program.

“Affiliate Application” means the application submitted by an Affiliate to participate in the Affiliate Program.

“Affiliate Commissions” means the compensation payable to the Affiliate pursuant to the applicable Insertion Order Agreement.

“Affiliate Program” means the Company’s program through which Affiliates promote the Boss Casino Websites in exchange for compensation under agreed commercial terms.

“Affiliate Site(s)” means websites, applications, or other owned and operated channels controlled by the Affiliate.

“Applicable Legislation” means all applicable federal, state, and local laws, regulations, rules, guidance, and industry standards.

“Confidential Information” means all non-public, proprietary, or confidential information relating to the Company, its business, customers, technology, marketing, finances, or operations.

“Fraudulent Activity” means any act or omission that the Company, in its sole discretion, determines to be fraudulent, deceptive, abusive, or intended to secure an unfair advantage, including but not limited to chargebacks, automated or false account creation, misuse of promotions, or geographic manipulation.

“Insertion Order Agreement” means a written agreement executed by the Parties setting forth commercial terms including compensation, caps, and duration.

“New Customer” means a natural person who:

- (a) is at least eighteen (18) years old;
- (b) is located in a jurisdiction expressly permitted by the Company;
- (c) registers via the Affiliate’s approved tracking link;
- (d) has not previously held an account with the Company; and
- (e) completes a qualifying purchase within the timeframe and minimum amount specified in the applicable Insertion Order Agreement.

3. AFFILIATE APPLICATION AND APPROVAL

3.1 The Company will review each Affiliate Application and may approve or reject it in its sole discretion, without obligation to provide reasons.

3.2 The Affiliate represents that all information provided is accurate and agrees to keep such information current.

3.3 The Company may require verification documentation at any time. Failure to comply may result in immediate termination and forfeiture of unpaid commissions.

3.4 The Affiliate represents that it has the authority and legal right to enter into this Agreement.

3.5 Participation in the Affiliate Program is contingent upon execution of an Insertion Order Agreement.

4. AFFILIATE OBLIGATIONS

4.1 The Affiliate shall promote the Boss Casino Websites in good faith and in compliance with this Agreement, the Affiliate Brand Kit, and Applicable Legislation.

4.2 The Affiliate shall not engage in any activity that may damage the Company's reputation or goodwill.

4.3 The Affiliate may only use Company-approved tracking links, creatives, and messaging.

4.4 The Affiliate shall not target underage persons or market in jurisdictions not expressly permitted by the Company.

4.5 The Affiliate shall not create accounts, complete purchases, or otherwise attempt to generate commissions through artificial, deceptive, or self-referred activity.

4.6 The Affiliate may not imply that the Boss Casino Websites constitute gambling, wagering, or betting, and must accurately represent the sweepstakes-based nature of the Platform.

5. COMPANY OBLIGATIONS

5.1 The Company shall provide approved tracking links, creatives, and reporting access.

5.2 The Company shall use commercially reasonable efforts to track referrals and report Affiliate Commissions.

6. COMPANY RIGHTS

6.1 The Company may reject, suspend, or close customer accounts to comply with policies or Applicable Legislation.

6.2 The Company may modify or discontinue offers, promotions, or incentive structures at its discretion.

6.3 The Company may suspend or terminate the Affiliate for poor performance, compliance issues, or suspected Fraudulent Activity.

7. COMMISSIONS AND PAYMENT

7.1 Affiliate Commissions are payable only as set forth in the applicable Insertion Order Agreement.

7.2 The Company may withhold or reverse commissions associated with Fraudulent Activity or policy violations.

7.3 Payment disputes must be raised within thirty (30) days of reporting.

8. TERM AND TERMINATION

8.1 This Agreement shall commence upon acceptance of the Affiliate Application and execution of an Insertion Order Agreement.

8.2 Either Party may terminate this Agreement upon written notice as specified in the Insertion Order Agreement.

8.3 Upon termination, the Affiliate shall immediately cease use of all Company Intellectual Property and Confidential Information.

9. CONFIDENTIALITY

The Affiliate shall maintain the confidentiality of all Confidential Information during and after the term of this Agreement.

10. INDEMNIFICATION AND LIABILITY

The Affiliate agrees to indemnify and hold harmless the Company from all claims, losses, or damages arising from the Affiliate's breach, negligence, or unlawful conduct.

11. RELATIONSHIP OF PARTIES

The Parties are independent contractors. Nothing herein creates a partnership, agency, or employment relationship.

12. ASSIGNMENT

The Affiliate may not assign this Agreement without the Company's prior written consent. The Company may assign this Agreement freely.

13. MODIFICATIONS

The Company may modify these Terms and Conditions upon written notice. Continued participation constitutes acceptance.

14. SEVERABILITY

If any provision is found unenforceable, the remaining provisions shall remain in effect.

15. GOVERNING LAW AND DISPUTE RESOLUTION

This Agreement shall be governed by and construed in accordance with the laws of the Republic of Cyprus. Any disputes arising out of or in connection with this Agreement shall be finally resolved by binding arbitration in accordance with the rules of the Cyprus Arbitration and Mediation Centre (CAMC), or such other arbitral body as the Company may designate in writing.

IN WITNESS WHEREOF, the Parties have agreed to these Terms and Conditions as of the date first written above.